

A banner image with a dark background featuring glowing blue and green circular patterns and lines, resembling a futuristic or technical interface. The text "SIMULATING THE FUTURE" is centered in white, bold, uppercase letters.

**SIMULATING THE FUTURE**

## **ANSYS Startup Program Application Form**

### **1.0 Eligibility Requirements**

*Please confirm your eligibility to join the ANSYS Startup Program, check the boxes to answer “yes.” If you cannot answer “yes” to any of the below requirements, please provide an explanation with details in the 3.0 Exceptions Box for consideration by program management:*

- Are you a Privately held company?
- Not a consultant or services company that provides software simulation services to third parties (consulting or services companies that develop hardware and will be using our software to develop their hardware are eligible).
- Not an existing ANSYS commercial customer (this includes current and lapsed TECS customers, but excludes Startup Program renewals)?
- Not a new division of a pre-existing company?
- Less than ten (10) years old?
- Less than \$5M USD revenue per year?
- Will make exclusive use of ANSYS products for simulation work. May use noncompetitive simulation tools where no overlap with or equivalent capability to ANSYS simulation tools exists.
- Primary user(s) of ANSYS software license(s) has Bachelors (BSc) or higher degree in Science or Engineering or willing to invest in training.

Note: Your company must also pass the ANSYS Export Compliance screening to join the program. This screening is performed by us at the quote stage.

### **2.0 Non-Proprietary Marketing Commitments**

*Due to the deep discounts provided with the ANSYS Startup Program we require your commitment to the mutually beneficial marketing commitments below and fulfillment are a consideration for future renewals on the program. Please confirm your commitment by checking the box to answer “yes” to each deliverable. Please note that we are willing to work with startups in stealth mode, and although we won’t allow this as an exemption from the deliverable we will allow specific deliverables to be fulfilled after you exit stealth mode. If you cannot answer “yes” to any of the requirements, please provide an explanation in the 3.0 Exceptions Box for consideration by program management:*

- Placement of ANSYS Startup Program logo, linked to [www.ansys.com/startups](http://www.ansys.com/startups) on your website in the “Partners” (or relevant) section.

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- Press release effort by startup to announce company's entrance into Startup Program within one month of joining. ANSYS will provide quote and review release in advance.
- Promote ANSYS Startup Program and/or ANSYS simulation on your corporate social media pages, such as LinkedIn Facebook, and Twitter. One post per quarter on each relevant channel, and all posts should include an image, tag ANSYS and include the hashtag: #ANSYSstartups
- A write-up describing your company and use of our software products suitable for publication on the ANSYS website, ANSYS Blog, ANSYS Advantage or Dimensions Magazines. Accompanied by relevant images of various ANSYS software simulations or relevant team/product photos.
- Provide a customer testimonial using ANSYS template accompanied by relevant images.
- Speak at any mutually agreed upon ANSYS regional events, such as user meetings, sales meetings or investor events.

Note: You are in control of the content and images provided, and we would never ask you to expose any intellectual property or technology that you don't want to be public. Write-up should be 500-1500 words in English, and photos should be 1080P/HD or higher resolution. Your commitment gives ANSYS usage rights on all images and articles provided to them for marketing purposes for use in promotional materials (print and electronic).

### 3.0 Exceptions

*We are willing to consider reasonable exceptions to the above.*

- Check if you are seeking an exception to any of the above eligibility criteria and marketing commitments, and provide your reason(s) in the box below.
- Check if you are in stealth mode and include anticipated exit date: \_\_\_\_\_.



#### 4.0 Signature

*By signing below, you are confirming your company's eligibility to join the ANSYS Startup Program, and are agreeing to deliver the commitments identified above.*

Name:	
Title:	
Company:	
Name of Incubator/Accelerator You're Part Of (if applicable):	
Signature:	
Date:	

#### 5.0 Startup Program Application Category

This section is for the ANSYS Account Manager to complete:

- New Startup Account**
  - Renewal Startup Account**
  - Additional**
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